

Rep Order# 8838314 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

36913

Printed: 08/07/2012 11:50 AM  
Last Received: 08/07/2012 10:01 AM  
Showing Buylines: All Lines

1 of 10

Station KLAS-TV LAS VEGAS  
Advertiser ( ) CROSSROADS GPS  
Product ISSUE - SENATE  
Estimate# 892  
Buyer EMILY MILHOAN  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //892  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

CROSSROADS GPS - SENATE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH  
PLEASE SEE REVISION TO LINES 1-7,15-22,25,27-30,34-36,38,41,  
43-46,49,50,52-54,58 & 61-63...  
REVISED ORDER TOTAL IS \$195900/ 90 SPOTS  
PLEASE CONFIRM  
THANKS  
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	W-F	5A-6A		:30	\$900.00	08/08-08/10	3	1	3	\$2,700.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*2	M-TU	5A-6A		:30	\$900.00	08/13-08/14	2	1	2	\$1,800.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*3	W-F	6A-7A		:30	\$1,100.00	08/08-08/10	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

8/7

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*4	M-TU	6A-7A		:30	\$1,100.00	08/13-08/14	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*5	W-F	7A-9A		:30	\$900.00	08/08-08/10	3	1	3	\$2,700.00	
				Buyline Comment: THIS MORNING								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*6	M-TU	7A-9A		:30	\$900.00	08/13-08/14	2	1	2	\$1,800.00	
				Buyline Comment: THIS MORNING								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*7	W-F	9A-10A		:30	\$750.00	08/08-08/10	0	0	0	\$0.00	
				Buyline Comment: LIVE WITH KELLY								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	8	M-TU	9A-10A		:30	\$750.00	08/13-08/14	4	1	4	\$3,000.00	
				Buyline Comment: LIVE WITH KELLY								
	11	W-F	11A-12P		:30	\$2,500.00	08/08-08/10	1	1	1	\$2,500.00	
				Buyline Comment: YOUNG & RESTLESS								
	12	M-TU	11A-12P		:30	\$2,500.00	08/13-08/14	2	1	2	\$5,000.00	
				Buyline Comment: YOUNG & RESTLESS								
	13	W-F	12P-1230P		:30	\$700.00	08/08-08/10	4	1	4	\$2,800.00	
				Buyline Comment: NEWS								
	14	M-TU	12P-1230P		:30	\$700.00	08/13-08/14	2	1	2	\$1,400.00	
				Buyline Comment: NEWS								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*15	W-F	1230P-2P		:30	\$850.00	08/08-08/10	5	1	5	\$4,250.00	
				Buyline Comment: BOLD & BEAUTIFUL/LETS MAKE A DEAL								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*16	M-TU	1230P-1P		:30	\$850.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: BOLD & BEAUTIFUL								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*17	W-F	1P-2P		:30	\$850.00	08/08-08/10	0	0	0	\$0.00	
				Buyline Comment: LET'S MAKE A DEAL								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*18	M-TU	1P-2P		:30	\$850.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: LET'S MAKE A DEAL								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*19	W-F	2P-3P		:30	\$850.00	08/08-08/10	1	1	1	\$850.00	
				Buyline Comment: THE TALK								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*20	M-TU	2P-3P		:30	\$850.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: THE TALK								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*21	W-F	3P-4P		:30	\$850.00	08/08-08/10	1	1	1	\$850.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*22	M-TU	3P-4P		:30	\$850.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	23	W-F	4P-5P		:30	\$1,100.00	08/08-08/10	6	1	6	\$6,600.00	
				Buyline Comment: NEWS								
	24	M-TU	4P-5P		:30	\$1,100.00	08/13-08/14	4	1	4	\$4,400.00	
				Buyline Comment: NEWS								
	*25	W-F	5P-630P		:30	\$1,500.00	08/08-08/10	6	1	6	\$9,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	26	M-TU	5P-630P		:30	\$1,500.00	08/13-08/14	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	*27	W-F	630P-7P		:30	\$1,100.00	08/08-08/10	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*28	M-TU	630P-7P		:30	\$1,100.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*29	W-F	7P-8P		:30	\$1,100.00	08/08-08/10	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*30	M-TU	7P-8P		:30	\$1,100.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	31	M	8P-9P		:30	\$6,500.00	08/13-08/13	1	1	1	\$6,500.00	
				Buyline Comment: MOTHER/BROKE GIRLS								
	33	M	10P-11P		:30	\$9,000.00	08/13-08/13	1	1	1	\$9,000.00	
				Buyline Comment: HAWAII 5-0								
	*34	W-F	11P-1135P		:30	\$2,000.00	08/08-08/10	5	1	5	\$10,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*35	SA-SU	11P-1135P		:30	\$2,000.00	08/11-08/12	1	1	1	\$2,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*36	M-TU	11P-1135P		:30	\$2,000.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	37	W-F	1135P-1237A		:30	\$650.00	08/08-08/10	3	1	3	\$1,950.00	
				Buyline Comment: LETTERMAN								
	*38	M-TU	1135P-1237A		:30	\$650.00	08/13-08/14	0	0	0	\$0.00	
				Buyline Comment: LETTERMAN								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*41	TU	10P-11P		:30	\$6,000.00	08/14-08/14	1	1	1	\$6,000.00	
				Buyline Comment: THE MENTALIST								
				Sales Remark: V3 REVISION								
				V3 Program Name Change, Comment Changed								
	*43	W	10P-11P		:30	\$6,000.00	08/08-08/08	2	1	2	\$12,000.00	
				Buyline Comment: CSI								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*44	TH	8P-9P		:30	\$7,500.00	08/09-08/09	2	1	2	\$15,000.00	
				Buyline Comment: BIG BANG/TWO AND A HALF MEN								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*45	TH	10P-11P		:30	\$8,000.00	08/09-08/09	2	1	2	\$16,000.00	
				Buyline Comment: PERSON OF INTEREST								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*46	F	8P-9P		:30	\$7,500.00	08/10-08/10	0	0	0	\$0.00	
				Buyline Comment: UNDERCOVER BOSS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	47	F	9P-10P		:30	\$5,000.00	08/10-08/10	1	1	1	\$5,000.00	
				Buyline Comment: CSI NY								
	48	F	10P-11P		:30	\$7,500.00	08/10-08/10	1	1	1	\$7,500.00	
				Buyline Comment: BLUE BLOODS								

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7 of 10

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*49	SA	5A-7A		:30	\$350.00	08/11-08/11	0	0	0	\$0.00	
				Buyline Comment: THIS MORNING								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*50	SA	5P-530P		:30	\$1,500.00	08/11-08/11	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	51	SA	530P-6P		:30	\$1,000.00	08/11-08/11	1	1	1	\$1,000.00	
				Buyline Comment: INSIDER								
	*52	SA	630P-7P		:30	\$1,500.00	08/11-08/11	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*53	SA	7P-8P		:30	\$600.00	08/11-08/11	0	0	0	\$0.00	
				Buyline Comment: ET								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*54	SA	10P-11P		:30	\$6,000.00	08/11-08/11	0	0	0	\$0.00	
				Buyline Comment: 48 HOURS MYSTERY								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	55	SU	5A-530A		:30	\$300.00	08/12-08/12	1	1	1	\$300.00	
				Buyline Comment: EYE ON WASHINGTON								
	56	SU	530A-6A		:30	\$300.00	08/12-08/12	1	1	1	\$300.00	
				Buyline Comment: WALL STREET								

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	57	SU	6A-630A		:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	*58	SU	630A-8A		:30	\$1,700.00	08/12-08/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	59	SU	8A-830A		:30	\$1,700.00	08/12-08/12	1	1	1	\$1,700.00	
				Buyline Comment: NEWS								
	60	SU	830A-930A		:30	\$850.00	08/12-08/12	1	1	1	\$850.00	
				Buyline Comment: FACE THE NATION								
	*61	SU	930A-10A		:30	\$400.00	08/12-08/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*62	SU	5P-530P		:30	\$1,700.00	08/12-08/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	*63	SU	630P-7P		:30	\$1,700.00	08/12-08/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Comment Changed, Spots/week Changed								
	65	SU	9P-10P		:30	\$5,000.00	08/12-08/12	1	1	1	\$5,000.00	
				Buyline Comment: THE GOOD WIFE								



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	*66	SU	630P-7P		:30	\$1,700.00	08/12-08/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCEL								
				V3 Added								
	*67	W	8P-9P	BIG BROTHER	:30	\$12,000.00	08/08-08/08	1	1	1	\$12,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*68	F	6P-9P	NFL FOOTBALL	:30	\$5,000.00	08/10-08/10	4	1	4	\$20,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*69	TH-F	4A-459A	4-5A NEWS	:30	\$125.00	08/09-08/10	2	1	2	\$250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

---REPORT TOTALS---

Report Totals: 90 / \$195,900.00

---SALES MONTHLY TOTALS---

Aug 12: 90 / \$195,900.00  
Sales Totals: 90 / \$195,900.00  
Station Totals: 90 / \$195,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$653,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Rep Order# 8838314 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 08/07/2012 11:50 AM  
Last Received: 08/07/2012 10:01 AM  
Showing Buylines: All Lines

10 of 10

Station KLAS-TV LAS VEGAS  
Advertiser ( ) CROSSROADS GPS  
Product ISSUE - SENATE  
Estimate# 892  
Buyer EMILY MILHOAN  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //892  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

Books FEB11  
Demos RA35+